



EDUCATION

09/2014 - 12/2016 **Academy of Art University**
Major: Web Design & New Media
Degree: Master's Degree

09/2009 - 06/2013 **Sichuan Normal University**
Major: Art Design
Degree: Bachelor Degree

SKILLS

Design

Enthusiastic about UI & UX Design / Web Design / Mobile Design / Graphic Design / Information Architecture / Photography / Motion Graphic Design

Technical

Proficient in Adobe Creative Suites / Sketch / Principle / Invision / Working knowledge of HTML / CSS / JavaScript / jQuery / PHP

EXPERIENCE

01/ 2017 - Present **UI & UX Designer**
DecorMatters.com, Inc - Milpitas, CA
Planning onsite & online user interview to collect user's problems.
Analyzing research findings and translated into design solutions.
Developing storyboards, sketches, paper prototypes, wireframes with detailed annotations on design recommendations.
Creating mobile UX flow and UI Design with low & high fidelity prototype.
Building prototypes for the web and mobile usability testing.
Creating web design, branding design, and video for marketing.
Iterating Web, App UI & UX Design

05/ 2016 - 10/ 2016 **UI & UX Designer Intern**
Ideas in Digital - San Francisco, CA
Coordinating with creative leads with multiple mobiles and web projects
Working on user research, wireframes, prototypes, user testing
Creating web page design, web responsive design, mobile UI design

02/ 2016 - 05/ 2016 **Auto Interior UI Design**
General Motors & AAU Sponsored class - San Francisco, CA
Planning concept ideas for auto UI Design
Analyzing user research and target audience
Translating user's problem into design solution
Creating sketches, high fidelity auto UI Design
Coordinated with industrial students and GM team with UI iterating
Building proof of concept animation for client demos and concept testing